# COST BREAKOUT GUIDE



Whether you're a beginner or a seasoned pro, it's important to check with local league administrators for information on decorating regulations.

## Baseball

There's a reason why they call this sport America's Pastime! From little league and school teams to adult recreational leagues, nearly 5 million kids and adults are playing baseball, and they all need jerseys.

*i* **DID YOU KNOW** It didn't become standard to wear a number on your baseball jersey until the mid-1930s? This is nearly 60 years after the creation of the National League and 30 years after the American League!

#### Top 10 recommended number styles for baseball:

To view additional styles in a variety of different one and two-color options, visit: <u>stahls.com/pre-</u> cut

RESOURCE

Pro Block Team US Big League Grand Slam Home Run Hardball Outlaw Swiss Shadow Fahrenheit Varsity Lite



#### Standard name and number sizes for adults and youth.

		SIZE	
		YOUTH	ADULT
	NAME	2"	3"
NUMBER	FRONT	3"	4"
	BACK	6"	8"

Here's a basic breakdown of your material costs and sell prices to decorate a simple baseball jersey.

	\$6.17	\$12.34
TEAM NAME 2.75" H up to 12" W	\$3.18	\$6.36
BACK NUMBER 8"	\$0.76	\$1.52
FRONT NUMBER 4"	\$0.38	\$0.76
NAME 3"	\$1.85	\$3.70
	COST	SELL

Round up sell price to \$13.00 <

- + \$18.19 Jersey
- + \$3.00 Labor
- + \$0.92 Overhead

= **\$35.11** Your Total Sell Price Per Jersey

Cost is based on double-digit <u>Thermo-FILM® Pre-Cut Number Packs</u>, <u>Pre-Spaced Text</u> for the name, and <u>Any</u> <u>Word. Any Way.<sup>™</sup> CAD-CUT®</u> for the team name. The cost of the jersey includes a 30% markup. Remember when calculating overhead to use your cost amount not the sell amount. These amounts are estimates based on marketplace averages.

### RESOURCES

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For additional price breakdowns and options check out our price guide at: <u>stahls.com/</u> <u>catalog</u>

For more information about placement and application information visit: <u>stahls.com/</u> <u>baseballuniforms</u>